

we do everything
blue

EBUSINESS FOUNDATION



Ebusiness Foundation

This solution is aimed at organisations that have an investment in WebSphere application server. These clients generally have complex custom built applications.

The reason that they are custom built is that the application is important to the organisation, and is likely to be running important business processes. Furthermore, its custom nature often means that the client sees their application as part of their ability to compete in the market place.

The custom WebSphere applications are likely to be client facing, meaning that an outage or poor performance would be immediately noticeable. This would most likely result in loss of revenue, or at a minimum, degrade their brand.

We are able to assist these clients, with an investment in an important custom built application built on WebSphere. We can offer an infrastructure that will maximise the uptime of the application.

If you need to keep the 'client facing' application up and running, you need to be in control of fairly complex IT. Working with BluePower will enable your team to tap into both some infrastructure and also, some of the skills needed to help round out your team.

At BluePower we call this 'continuous customer'. We focus on your customer connecting to your eBusiness. Our goals are the same, to keep your customers online and happy.

BluePower exclusively focuses on the need to provide near 100% uptime for such critical customer facing applications.

Our eBusiness Foundation solutions brings to you those tools and technologies to ensure a rounded and complete environment for your eBusiness.

The eBusiness Foundation is based on IBM best practice, and years of experience in running these applications for other clients. The standard of solution is that of ASX100 style company would invest in, and BluePower brings it in at a budget for medium size enterprises.

How it Works

BluePower allocates your web, application and its database across several servers, across 2 datacentres.

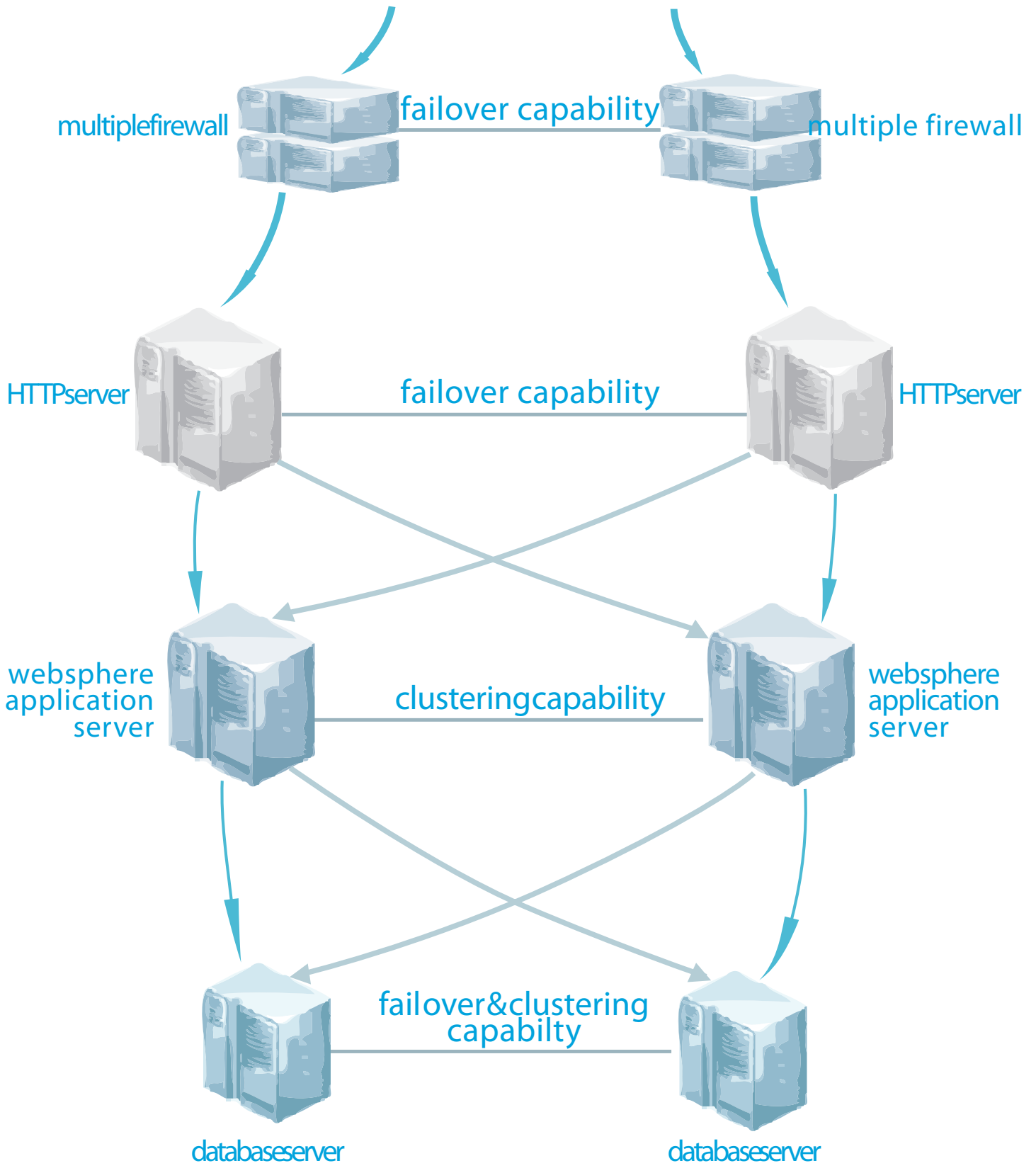
So long as any combination of web/application/database server is working, in either location, then your customers can connect to your eBusiness.

We employ multiple pairs of firewalls, so long as one firewall from either pair is running, your eBusiness is connected to the web.

We contract with several ISPs, and we 'control the internet' such that our firewalls can instantly and automatically detect an ISP outage and choose another ISP. These ISPs include Telstra, Optus, MCI Verizon, Powertel. We also have a specific US carrier for better international internet connection.

Internet

Telstra Optus MCI Verizon Power





bluepower

Level21,Tower2DarlingPark

201 Sussex Street

Sydney NSW 2000

02 9006 1188

sales@bluepower.net.au